



**J.D. Birla Institute
(Department of Management)**

28th January, 2019

NOTICE

SWAYAM is providing the platform for massive open online course (MOOC), initiated by MHRD, Government of India and designed to achieve the three cardinal principles of Education Policy viz., access, equity and quality.

All students are hereby notified to contact Mr. Anupam Purkait, Assistant Professor, immediately to register themselves for at least one course positively **by 15th February, 2019**. The courses are **free** of cost and will be conducted online. Certification will also be done by reputed organizations like IIT, IIM etc.

Students are advised to visit the website: <https://swayam.gov.in> to register their names and see the full list of courses. Some courses are given in the attached list, as an illustration.

This is mandatory for all students.

**Prof. (Dr.) J.N. Mukhopadhyaya
Director**

CC: College Website / Notice Board



J.D. Birla Institute
Department of Management
1, Moira Street, Kolkata-700017
MOOCS COURSES UNDER SWAYAM (AN ILLUSTRATIVE LIST)

Sl. No	Course Name	Conducted by
1	English Language For Competitive Exams	IIT-Madras
2	Introduction to Managerial Economics	IIM-Bangalore
3	Introduction to Operations Management	IIM-Bangalore
4	Supply Chain Analytics	IIT-Roorkee
5	Financial Statement Analysis And Reporting	IIT-Roorkee
6	Strategy and the Sustainable Enterprise	IIM-Bangalore
7	Business Statistics	IIT-Roorkee
8	Intellectual Property Rights	IIM-Bangalore
9	Human Behaviour	IIT-Guwahati
10	Academic & Research Report Writing	National Institute of Technical Teachers Training & Research - Kolkata
11	Applied Fields Of Psychology	The English And Foreign Languages University-Hyderabad
12	Commercial Law	Kashmir University
13	Resources & Environment	University Of Mysore
14	Creating A Happy And Meaningful Career	Indian Institute Of Management - Bangalore
15	Advertising	Devi Ahilya Vishwavidyalaya - Indore
16	Basics Of Photography	Devi Ahilya Vishwavidyalaya - Indore
17	Intellectual Property	National Law University-Delhi
18	Corporate Tax Planning	Netaji Subhash Open University
19	Research Methodology	National Law University-Delhi
20	Animations	Banaras Hindu University

Sl. No	Course Name	Conducted by
21	Jan 2019: Financial Statement Analysis And Reporting	IIT Roorkee
22	Jan 2019: Six Sigma	Indian Institute Of Technology – Kharagpur
23	JAN 2019: Management Of Field Sales	IIT KANPUR
24	Advertising And Consumer Behaviour	Gujarat University
25	Critical Thinking	Shiv Nadar University
26	Information And Communication Technology	National Law University-Delhi